


*Accessories with purpose.  
Artisans with a story.*

 me to we  
ARTISANS

A woman with dark hair is shown in a close-up, slightly out of focus. She is holding a heart-shaped leaf with a prominent pink vein pattern between her fingers. On her ring finger, she wears a large, circular, blue ring with a textured, concentric pattern. The background is a blurred green and blue, suggesting an outdoor setting. A red ribbon graphic is visible in the top left corner. The overall image has a warm, artistic feel.

*The*  
**MAASAI COLLECTION**  
*by Me to We Artisans*

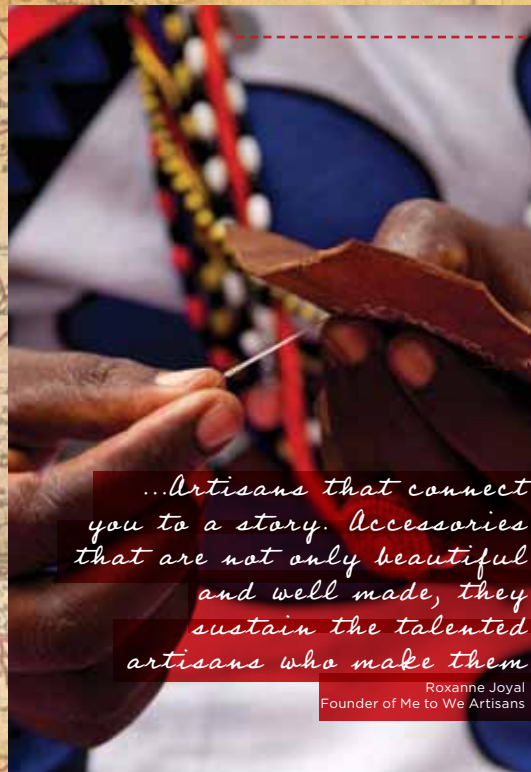
*These are pieces  
of women's lives across  
the world...*

# ME TO WE ARTISANS

*We're building a world where  
style meets sustainability.*

Me to We Artisans is a line of original accessories, handcrafted in Free The Children countries across the globe. Each unique piece is a connection between you and a working artisan, sustainably produced and using as much local supply as possible.

Me to We Artisans is part of the Me to We family, which donates fifty percent of its net profit to Free The Children while reinvesting the other fifty percent to grow the enterprise.



*...Artisans that connect  
you to a story. Accessories  
that are not only beautiful  
and well made, they  
sustain the talented  
artisans who make them*

Roxanne Joyal  
Founder of Me to We Artisans

Maasai  
People of *Peace*



Mama Leah is a pillar of her Maasai community, teaching beading skills and traditions to local women's groups while raising her children and supporting her family.

The  
MAASAI COLLECTION  
by Me to We Artisans



*Pamaja Unity Bracelet*

Bracelets of glass beads and leather allow for easy, comfortable wear and high durability. Four designs are available in a variety of colours.



*Rafiki Friend Chain*

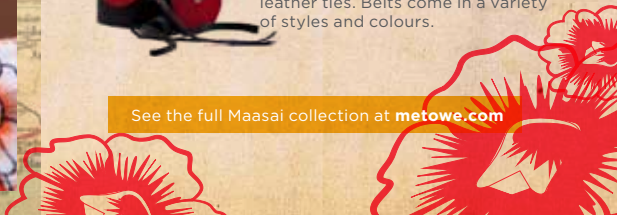
One a mix of traditional Maasai colours and the other white, no two chains are alike. The pair can be worn as bracelets, anklets, or necklaces worn long or wrapped.



*Robin Naserian Belt*

Ornamented with two beaded rounds in traditional Maasai colours, with glass beads and a Mother of Pearl button and fastened with two soft leather ties. Belts come in a variety of styles and colours.

See the full Maasai collection at [metowe.com](https://www.metowe.com)





Roxanne is a founding member of Free The Children and Me to We. She splits her time between Toronto and Nairobi, Kenya.

## Meet *Roxanne*

“ When I first arrived in rural Kenya, I was struck by the tenacious, hardworking, resourceful women I met, and astounded by the intricacy of what they made.

*These very practical women, however, thought of their work not as art, but as necessity.*

They could not believe we wanted to sell their handiwork and return the profits to them and their families. But we did, and passed back the rewards...I had found my calling. ”





## Better Choices for a *Better World*

### Salama Peace Ring

*Hand-beaded by  
Maasai mamas*

#### SPECIAL ORDERS

Create customized Me to We Artisans pieces as a unique gift or favour at your special event!



Wouldn't it be great if every dollar you spent made the world a better place? It can!

By purchasing products from Me to We Artisans, not only do you know that fifty percent of our profit is donated to charity (with the other fifty percent reinvested), you're promoting a way of doing business that is new, ethical, sustainable and makes the world a better place.

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