

WE ARE THE

MOB

WE ARE THE

MASSES

WE ARE THE

MOVEMENT

**The MOB**  
2011 Annual Report



**Friends,**

**It's time to celebrate. Your actions, your achievements, your accomplishments.**

**The second year, and the second chapter of the (Mob)ilizers is over. You're rewriting history, and redefining what it means to be youth in this world.**

**We've seen you grow this year, honing your skills and making lifelong connections. It's never been so clear that this isn't some side project to you. This isn't something you just do after school. Social justice is a lifestyle, a nationwide movement where you're leading the charge.**

**And of course, we're still tenacious in our activism and unrelenting in our idealism.**

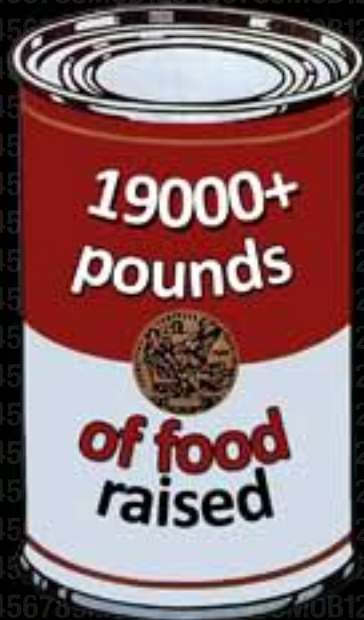
**The fight still goes on.**

**BaseCamp**

# Numbers

16089

kilometers driven across the country



Not including over 1000 additional pounds of food that was matched by local TV stations!



Buy a tee, plant a tree. 183 trees, 61 pounds of pesticides saved.

80 000+ people We Day Dancing



\$26098.46 donated to Lullin Totoras, Ecuador Berna, India & Terre Casse, Haiti

1000+ followers 1500+ friends



523 people taking the VOW OF (SILENCE)

You went from 12 cities to over 20. You made lasting partnerships in your communities, both **LOCALLY** and **INTERNATIONALLY**. You went from a bunch of youth trying to change the world to a nationwide community, a family, connecting and supporting each other at every turn. But it's that **ENERGY** we feel when we walk into a room of (Mob)ilizers that just can't be summed up. You can't measure passion. You can't quantify emotions.

It's not all about the numbers, but those numbers to the left? They're impressive nonetheless.

# Events



Vancouver takes the Vow of Silence outside the Vancouver Art Gallery



Saskatoon goes all out for Halloween for Hunger, collecting 5434 pounds of food.



London Decorated their Soles in conjunction with TOMS shoes



Muskoka held an Indian Cultural Evening, complete with dancing and delicious Indian food.



Victoria held a hunger dinner with federal Green Party Leader and MP Elizabeth May.



In Winnipeg, a man walked out with a cart full of food. He took one can out, and pushed the cart towards the MOB. He donated the entire cart for their food drive!



Toronto - Artists Playing For Change at Massey Hall.



Not to be outdone by Toronto, Hamilton also put on a rockin' benefit concert

# Road Tour



Two people, one MOBmobile. We criss crossed the country from coast to coast, meeting hundreds of (Mob)ilizers and helping them plan out their next events. The long candy fueled drives were worth every second of it.

Last summer, we sent our first ever MOB Trips to Lullin Totoras, Ecuador, and Berna, India. Two life changing experiences in our very own MOB Villages, with countless stories to be told and lifelong friends made.



With your support, we helped construct a classroom in Ecuador and a health centre in India. We are truly changing the lives of the communities we support.

# Trips



# MOBILIZERS



# End of an era...



Jobin and Kelsi,  
Words cannot describe the heart, the energy, and the passion you put into the (Mob)ilizers. You've inspired thousands of youth, and proved to us that change is possible in the world. We were blessed to work with you for two years. Your legacy will never be forgotten.

Although these words don't do it justice...

**Thank you.**

**Bigger & Better,  
The Movement grows to 30+ cities.  
One Day, One Night,  
all to stop hunger.  
Cities will go silent,  
in solidarity with those who are voiceless.  
New heights will be reached.  
Another chapter will be written.  
This isn't a pastime  
It's a lifestyle  
Are you ready for it?  
Can you feel it?  
2012 won't know what hit it.**

**... the next chapter**

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